



# 2025 Sponsorship Package



Thank you for your continued support of



## Who Are We

The Woodstock Old Home Week Agriculture Exhibition is a non-profit organization run by dedicated community volunteers. Celebrating its 77th anniversary in 2025, the exhibition blends traditional agricultural events like 4H Achievement Day, the Holstein Show, and Horse Pulling with crowd-pleasers such as the Parade, Lawnmower Racing, Demo Derby, and Truck & Tractor Pull. Committed to its rural roots, the exhibition also supports local talent and artisans through initiatives like the Hobby Show, offering entertainment and experiences for everyone.

## When & Where

Woodstock Old Home Week will take place from July 27 to August 2, 2025, with the Truck & Tractor Pull held earlier on July 11 and 12. Events will be hosted at the Connell Park Raceway & Grandstand, AYR Motor Centre, and the McCain Community Theatre at Woodstock High School.

# Our Packages

## Main Sponsor \$2500 +

- 1 48"x48" sign on grounds
- Large size logo on website, social media
- 10 x 10 Booth in our Exhibit Building (If Available)
- 2 All Access Passes, 10 Event Passes, 4 Midway Bracelets

## Partner \$1500 +

- 2 24"x48" signs on grounds
- Large logo on website, social media
- 10 x 10 Booth in our Exhibit Building (If Available)
- 1 All Access Passes, 5 Event Passes, 2 Midway Bracelets

## Supporter \$750 +

- Sponsorship sign provided by fair
- Acknowledgement on website, social media, and ads
- 2 Event Passes, 1 Midway Bracelet

## Event Sponsor \$500-\$5000

Interested in sponsoring a specific event?

Work with us to create a package that matches your donation and needs.

## Friend Of OHW \$250+

- Acknowledgement on website, social media & grounds
- 1 Event Pass

## Customized Packages

If none of these options speak to you but you'd still like to contribute, talk to us about something tailored just for you!

**Exception  
Boxing & Wrestling Events\***

**MSCR sponsors are  
responsible for getting their  
own signs made**

**Interested?**

[oldhomeweekcommittee@gmail.com](mailto:oldhomeweekcommittee@gmail.com)

# Sponsorship Form

Company/Individual Name (tax receipt purposes): \_\_\_\_\_

How would you like your name to appear in recognition material: \_\_\_\_\_  
Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Choose which of the following packages you'd like:

- ☐ **Main Sponsor**
- ☐ **Partner**
- ☐ **Supporter**
- ☐ **Event Sponsor**
- ☐ **Friend of OHW**
- ☐ **Customized**

Cheques can be made payable to Woodstock Old Home Week Or E-transfer to [oldhomeweekcommittee@gmail.com](mailto:oldhomeweekcommittee@gmail.com)

Our committee will contact all sponsors regarding advertising material and logos.